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		•	U.S. PATENT DOCUM	MENTS	
Examiner Initials *		U.S. Patent Document	Name of Patentee or Applicant	0-1	
	No."	Number Kind Code ² (If known)	of Cited Document	Detect Publication of Clied Document MW-DD-YYYY	Pages, Columna, Lines, Where Relevent Passages or Relevent Figures Appear
/MV/		5,798,952	Davis et al.	08-1998	<u> </u>
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	,	OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS	
Exeminer Initials *	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	Т2

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			U.S. PATENT DOCUMEN	ITS	
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		No.	Number Kind Code ² (# known)	of Cited Document	Document NM-DD-YYYY
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		5,721,827	Logan et al.	02-1998	
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<u> </u>		5,854,897	Radziewicz et al.	12-1998	
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 1

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December 21, 2001	
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				U.S. PATENT DOCUMEN	ITS	
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/MV/		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings fo the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).	

			
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U.S. PATENT DOCUMENTS								
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No.	Number Kind Code ² (if known)	of Cited Document						
	2004/0261127	Freeman et al.	12-23-2004					
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	Cite No.'	No.1 Number Kind Code ² (if known) 2004/0261127	Cite No.1 Number Kind Code ² of Cited Document of Cited Document No.1 Number Kind Code ² of Cited Document of Cited Document of Cited Document	U.S. Petant Document Number Kind Coder (if known) Name of Patentee or Applicant of Clad Document Number Number (if known) Freeman et al. 12-23-2004 12-1998				

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